

Like Us on Facebook



SPRING NEWSLETTER 2020

## Welcome Fountain & Sons Fuel Customers!

We'd like to extend a warm welcome to the customers of Fountain & Sons Fuel to the Sherman Oil family! We look forward to serving your fuel delivery and home comfort needs.



SPRING TUNE-UP

**\$15 OFF YOUR ANNUAL  
TUNE-UP\***

WHEN PERFORMED BETWEEN JUNE 1, 2020 AND AUGUST 31, 2020.

*\*Work must be performed by 8/31/2020.*

## Letter from the Vice President

Dear Friends of Sherman Oil,

You may be saying to yourself, "this is earlier than normal" when opening this newsletter; and you're right, we are sending this earlier than in years past. There are a few reasons we're getting this to you early and I'd like to outline some of them in this letter including welcoming a new customer base, a relatively mild winter, and an annual tune-up discount for your heating system. Furthermore, as I write this letter, we are in the middle of the Coronavirus pandemic and it's nice to get a chance to talk and think about other things whenever possible.

As mentioned above, Sherman Oil would like to welcome all of our new customers that came over and gave us a chance after Sherman Oil purchased Fountain & Sons Fuel on February 7, 2020. One of our main goals after acquiring Fountain's customer base was to provide exactly the same or as close to the same service the customer had come to know and expect during their time with Fountain & Sons. Both Mr. Fountain and Sherman Oil felt we were best suited to take on the role based on geographical proximity as well as a fantastic working relationship between the two companies over the years. We want to make sure that every customer knows we are doing our best to transition smoothly and offer a few new programs that may make your fuel oil and service experience better. While some things may change, we want to assure everyone that our goal is to provide intimate, prompt, efficient, and quality service to all of our customers. Check out the inside of the newsletter to get an overview of some of our offerings.

Onto other topics: I heard in the post office a number of times over the season that "winter just doesn't have the same kick it used to" and that was certainly evident this year. Degree days were down every month of the heating season compared to the last few years. The Northeast had its eleventh warmest February since 1895 and Massachusetts alone recorded its fifth warmest winter ever. It was evident here as a few of the drivers and myself enjoy ice fishing and we didn't make it onto the ice once this year, albeit mostly due to our schedules and not the lack of ice. More of a lack of ice at the times we could go. Regardless, I agree with my fellow post office frequenters—winter was mild this year. In light of the circumstances surrounding the Coronavirus, the likes of which we have never experienced, maybe a mild winter wasn't such a bad thing.

I hope everyone and their loved ones stay safe and healthy during this time.

We appreciate your business.

Sincerely,  
Tim Reeves  
Sherman Oil Company

## Inside This Issue...

Make Life Easy with Auto Delivery • Earn a \$25 Account Credit  
Prompt Pay Discounts • Sherman Oil Online • Customized Payment Plans

# Make Life Easier with Automatic Oil Delivery

Even though the worst of winter is behind us, you still need oil heat to keep your home warm. It wouldn't be spring in New England without a surprise frost! When you sign up for automatic oil delivery, you don't have to worry about constantly checking your fuel oil tank. We make automatic oil deliveries for you, and only schedule a delivery when your tank is running low.

## Here's How It Works

- ✓ You sign up for auto delivery—it's free!
- ✓ We use advanced technology to monitor your fuel usage.
- ✓ When our system notifies us that your tank is getting low, we automatically schedule your fuel delivery.

**It's that simple! Visit [ShermanOil.com](http://ShermanOil.com) or give us a call to sign up for automatic oil delivery today.**



## Prompt Pay Discount

**GET 3% OFF YOUR BILL WHEN YOU PAY WITHIN 10 DAYS OF DELIVERY!**

- Will-call or automatic delivery
- 3% off your fuel bill
- Minimum 150 gallons

**Why a 150-gallon minimum?** This delivery minimum helps us to save on efficiency, which allows us to pass savings on to you!

# Access Everything You Need Online

## Online Bill Pay, Ordering, and More!

ShermanOil.com is designed to be the ultimate resource for our customers. Whether you need to make a payment, request an oil delivery, or ask a question, we're here for you! Visit our website to easily...

- ✓ Complete a credit application
- ✓ Schedule HVAC service
- ✓ Pay your bill
- ✓ Contact us with questions about service plans, A/C installations, heating service, and more!
- ✓ Check daily oil prices
- ✓ Order heating oil

**Visit [ShermanOil.com](http://ShermanOil.com) to explore our online services.**

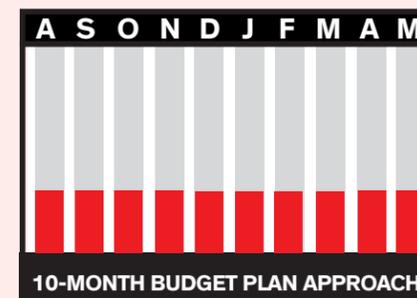


## Payment Plans Customized Just for You

Managing heating bills is a major part of your household budget. Do you wish you could customize your fuel payment schedule? Here at Sherman Oil, you can! We offer two fuel payment plans to fit your preferred payment schedule.

### BUDGET PLAN

- Get low, predictable monthly payments
- Enjoy no payments during June & July
- Easily budget with other monthly expenses
- Avoid costly winter heating oil bills
- Skip the stress of heavy expenses around the holidays



### PRE-BUY PROGRAM

- Buy 500+ gallons of oil ahead of time
- Pay one low price that is locked in
- Get deliveries when you need them
- Know the cost of oil before the season
- Sign-ups offered year-round



**Contact us to sign up for the Budget Plan or Pre-Buy Plan today!**

## Tell Your Friends, Earn Rewards!

Do you know a friend or neighbor who is looking for reliable year-round energy services? Share your experience as a Sherman Oil customer! When you refer friends to Sherman Oil, you can earn extra rewards.

### EARN \$25 WHEN YOU REFER A FRIEND

1. Contact us through our website or by phone to let us know the name of your referral.
2. Tell your referral to visit [ShermanOil.com/Contact-Us](http://ShermanOil.com/Contact-Us) and fill out the short form.
3. Receive a \$25 account credit after your friend signs up online and orders their first delivery.

**YOUR FRIEND WILL RECEIVE A \$25 CREDIT FOR THEIR FIRST DELIVERY AND A \$15 CREDIT FOR THEIR SECOND DELIVERY!**

Limit one discount per delivery. \$40 delivery credits to new customer only.

